The Founder Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. What is the product that Ray is trying to sell in the movie?

2. What two other products has Ray sold in the past?

3. What is a car hop?

4. What are the names of the two McDonald’s brothers?

5. In what California city is the original McDonald’s located?

6. When they refer to orange and cherry phosphates, what are they

referring to?

7. When Ray bought his first meal from McDonald’s he was charged .35 and got .15 back.

How much did he give him?

8. In what Arizona city are the first Golden Arches being used?

9. When Ray tells the McDonald’s brothers about the symbols of a church (cross) and

town hall (flag) what symbol does he want McDonald’s to be represented by?

10. Who is Leonard Rosenblatt? What does he do for Ray?

11. How does Ray force out the McDonald’s brothers and break their contract?

12. Ray’s focus is to franchise McDonald’s? Explain.

13. What do you think about Ray Kroc after watching this movie?

14. How do you feel about the McDonald’s brothers?